

the Spotlight



Westover Air Force Reserve Base
FORCE
SUPPORT SQUADRON

Get your message to
the Military
Community!

A New Design and Logo!
From 8.5" x 11" page to
a smaller, 8.5" x 5.5" page

- ❖ Free Online Exposure. An online version of the Westover Spotlight is available at www.westoverservices.com
- ❖ Centerfold Ad = 7.5" x 9.125" \$600 per month
- ❖ With 3 month contract \$575, 6 month \$550, 1 year Contract for only \$535 per month
- ❖ Full Page Ad = 5.5"x8.5" \$300 per month
- ❖ with a 3 month contract \$280, 6 month \$250, 1 year Contract for only \$235 per month
- ❖ Half Page Ad = 5.5" x 4.25" \$150 per month
- ❖ With a 3 month contract \$130, 6 month \$100, 1 year Contract for only \$85
- ❖ Quarter Page Ad = 2.75" x 4.25" \$100 per month
- ❖ No long term contract
- ❖ Current monthly circulation approximately 2,000 copies. With purchased ad space we can increase our circulation to over 5000 customers which include Military Members and their Families, Civilians and Retirees!
- ❖ For additional information, please contact Douglas Karbouski at 413-557-2845 or email douglas.karbouski@us.af.mil

MORE WAYS



TO

PLUG-IN!



Westover Bowling Center:

“Qubica” is the name of the electronic monitors at Westover’s Bowling Center. The center is a popular spot for individuals and families to spend time whether for recreation or for league bowling. Located inside is a full service short order grill, a popular lunch spot and snack bar. This is a 16 lane house featuring 16 Qubica monitors where your ad will run on a 15 second loop during their hours of operation.



(512 x 286 pixels)

Advertiser will provide image as bitmap

16 Qubica Monitors
 \$120 per month
 \$350 per quarter
 \$900 per year

Westover Fitness Center:

On average 300 customers per day go through the Fitness Center. A 40 inch TV runs a slide-show. The show varies between 10 and 15 slides and runs for about 10 seconds per slide on a loop. The slide-show plays from 6am-8pm daily Monday - Friday and on our UTA weekends from 5:30-3pm.

(landscape 8.5 x 11 inches)

Advertiser will provide image as (jpeg. or png.)

\$120 per month

Website: www.westoverservices.com

Home page counter 80K per year

Home Page Banner (540 x 160 pixels)

Advertiser will provide image as (jpeg. or png.)

\$200 per quarter

Outside the Gate Page your logo and link to your website

\$100 per quarter